

1. Mission and Long-Term Commitment

--Refer to the O.Water document

2. Core principles

Sustainability and regeneration

Community-Centered: Sustainability is only achievable through inclusive participation.

Awareness

Scalable Impact: We focus on initiatives that can grow and adapt across regions and different cultural contexts.

3. Key strategic areas

1) Water Conservation & Clean Water Access

Local Water Stewardship: Partner with schools and communities to monitor, report, and reduce water usage.

Clean Water Campaigns: Promote simple, affordable filtration and conservation tools, especially in underserved areas.

2) Education & Engagement

Interactive Learning Materials: Distribute O.Water-designed visual kits and stories that make sustainability accessible to all ages.

Online Platform: Launch a global knowledge-sharing site for youth to post local challenges and solutions.

Public speeches and charity sales

3) Sustainable Merchandise: Offer goods made from recycled materials to fund programs.

Workshops: Host community events where discarded materials are transformed into useful goods.

4. Partnerships and Collaboration

NGOs, companies, universities

(it is not a must to display this information on the website now)

5. Measuring impact

e.g: (currently)

Water saved

Plastic repurposed

Number of students and citizens reached

Number of eco-projects launched

6. Funding

donation channels

7. Legacy and future goals

--Refer to the O.Water document